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FOR IMMEDIATE RELEASE

Allendale, NJ, July 27<sup>th</sup> 2002

Media Sciences Inc. is proud to announce a strategic alliance with Dynamo International Ltda. to act as Master Distributor for Brazil of all our current and future products, through its retail and wholesale distribution channels, including the Color Toner Discount™ e-commerce website ([www.colortonerdiscount.com](http://www.colortonerdiscount.com)).

Sincerely,

A handwritten signature in black ink, appearing to read "Don Gunn".

Don Gunn  
Director of International Sales  
Media Sciences, Inc.

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